

Support your local farmers by purchasing a Massachusetts Agriculture specialty license plate.



Proceeds from these plates will go to the Massachusetts Agricultural Trust Fund.

The Trust will fund programs and services that help farmers remain on the cutting edge in today's market, like innovative practices, research, improvements in managing resources, marketing, training and education. Proceeds will not be used to subsidize individual farmers or the state's Department of Agriculture.

By purchasing this plate, you help preserve 520,000 acres of open space and the beauty of Massachusetts, our heritage, and local farming families. You protect 13,545 jobs and the value local agriculture has on our economy while reaping fresher and better tasting food. And you help shrink our carbon footprint by reducing the distance our food travels to market (normally 1,300 miles).

The initial cost to transfer registration to an "AG Tag" is \$40. There is an additional \$20 exchange fee when the actual plate is picked up from the RMV. Renewals are \$81 every two years (\$41 RMV registration fee and \$40 for the specialty plate fee that continues to go to the Trust Fund).

Bet you didn't know that...

- Massachusetts ranks **1st** nationally in value of average direct market sales per farm at \$24,873 per farm.
- Massachusetts is **1st** in New England for direct sales of farm products to consumers. At \$31.3 million in direct sales, Massachusetts farmers were responsible for 38% of New England's total.
- Massachusetts ranks **7th** nationally in total value of direct sales, following California, New York, Pennsylvania, Michigan, Ohio, and Washington.
- More than **82.6%** of Massachusetts farms are family-owned. Over 95% fit the category of "small farms" according to the USDA definition of sales below \$250,000.
- Massachusetts farmers contribute nearly **\$365 million** to the economy through purchases such as feed, seed, livestock, fertilizer, electricity and fuel.
- Massachusetts ranks **3rd** in the U.S. for farmland value at \$10,500 per acre.
- Massachusetts agricultural exports totaled **\$166.7 million** and supported **3,000 jobs**.
- **21.5%** of farm operators in Massachusetts are female farm operators, up from 18.7% in 1997.
- Massachusetts ranks **3rd** in New England in honey production at 200,000 pounds of honey.
- Massachusetts ranks **13th** nationwide in organic sales with 129 farms totaling \$7.8 million in sales.

Sources: New England Agricultural Statistics, 2005 and 2006; 2005 Massachusetts State Agriculture Overview; and U.S. Census of Agriculture, 2002.



**Thank you
for your
purchase of a
Massachusetts
Ag Tag.**

*Your purchase of a
Massachusetts Ag Tag helps
keep our Massachusetts
agricultural community
vibrant!.*

**The Ag Tag makes
a great gift!**

A portion of this sale can be targeted to any agricultural organization below.

All proceeds will go to the Agricultural Trust for distribution. To target \$15 to a specific organization, check one of the boxes OR fill in one line on the form below. Otherwise, proceeds will stay with the Trust for future programs.*

- | | |
|---|---|
| <input type="checkbox"/> Berkshire Grown | <input type="checkbox"/> Mass. Fruit Growers Association |
| <input type="checkbox"/> Cape Cod Cranberry Growers Association | <input type="checkbox"/> Mass. Future Farmers of America |
| <input type="checkbox"/> CISA—Pioneer Valley | <input type="checkbox"/> Mass. Maple Producers Association |
| <input type="checkbox"/> Essex County—Buy Fresh | <input type="checkbox"/> Mass. Nursery & Landscape Association |
| <input type="checkbox"/> Lamb & Wool Board | <input type="checkbox"/> Mass. Poultry Association |
| <input type="checkbox"/> Mass. Ag in the Classroom | <input type="checkbox"/> Mass. Roadside Stands and PYO Association |
| <input type="checkbox"/> Mass. Aquaculture Association | <input type="checkbox"/> Mass. Specialty Foods Association |
| <input type="checkbox"/> Mass. Beekeepers Association | <input type="checkbox"/> Mass. State Grange |
| <input type="checkbox"/> Mass. Christmas Tree Growers | <input type="checkbox"/> Mass. Turkey Association |
| <input type="checkbox"/> Mass. Cooperative Milk Producers Federation | <input type="checkbox"/> Massachusetts 4-H |
| <input type="checkbox"/> Mass. Cultivated Blueberry Growers Association | <input type="checkbox"/> N.E. Apple Growers Association |
| <input type="checkbox"/> Mass. Association of Dairy Farmers | <input type="checkbox"/> New Entry Sustainable Farming Project |
| <input type="checkbox"/> Mass. Dairy Industry Promotion | <input type="checkbox"/> N.E. Small Farm Institute |
| <input type="checkbox"/> Mass. Fairs Association | <input type="checkbox"/> N.E. Sprout Growers Association |
| <input type="checkbox"/> Mass. Farm Bureau Federation | <input type="checkbox"/> N.E. Vegetable & Berry Growers Association |
| <input type="checkbox"/> Mass. Farm Wineries and Growers Association | <input type="checkbox"/> Northeast Organic Farming Association |
| <input type="checkbox"/> Mass. Federation of Farmers Markets | <input type="checkbox"/> Pioneer Valley Growers Association |
| <input type="checkbox"/> Mass. Federation of Sheep Association | <input type="checkbox"/> Red Tomato |
| <input type="checkbox"/> Mass. Flower Growers Association | <input type="checkbox"/> Seeds of Solidarity Education Center |
| | <input type="checkbox"/> SEMAP |

Agricultural Commission _____ TOWN NAME _____
 Fair _____ NAME _____
 Farmers Market _____ NAME _____
 Farm Bureau County Bureau _____ COUNTY _____
 Food Bank _____ NAME _____
 Other _____

**As of 7/30/07—please go to www.Mass.gov/agr.htm for a current list.*

Make checks payable to *Massachusetts Registry of Motor Vehicles*. Complete this form and mail with your check to: Massachusetts Agricultural Trust, c/o Anna Wacławiczek, MDAR, 251 Causeway Street, Suite 500, Boston, MA 02114-2151.

Name as appears on registration _____
 Street address on registration _____
 City/town _____ Zip code _____
 Phone number _____ Email _____
 Current auto registration number _____
 Nearest Registry office to your address _____

\$28 of this price is tax-deductible. PLEASE NOTE: we will send checks to RMV when we have sold 1,500 plates. This may take up to one year. Your check will be outstanding in your account for that time.

Visit www.Mass.gov/agr/agtag.htm for more information.